



## Florida Fire Chiefs' Association

### Emergency Services Leadership 2019 Class Schedule

The Florida Fire Chiefs' Association is pleased to announce the ESLI 2019 class schedule. Class times and locations are subject to change and class sizes may be limited. Hotel accommodation information will be confirmed and announced soon.

#### **Personal Qualities, Leadership & the Organization**

January 23-24, 2019 (Wed-Thurs) Fire-Rescue EAST

The Ocean Center, 101 North Atlantic Ave., Daytona Beach, FL 32118

This module will detail the importance of organizational design and development as it relates to meeting objectives. The importance of establishing a meaningful, understandable, and accepted Mission, Vision, and Value Statement, and what they represent, will be emphasized. This module will concentrate on the relationship between the personal and professional characteristics of a leader and the impact on the organization and highlight the transition from those who follow versus those who supervise. This module will take a serious look at a variety of issues that impact the contemporary organization and will focus on strategic planning models that may help to deal with these issues.

#### **Government Relations & Public Policy**

March 12-13, 2019 (Tu-We)

Florida State Fire College, 11655 NW Gainesville Rd., Ocala, FL 34482

This module is designed to enhance the participant's understanding and knowledge of the ongoing relationships that exist between routine duties and responsibilities and internal and external forces that are evident in all governmental organizations. Florida Government 101 will serve as a foundation for this section. Traditional fire and emergency service models will be examined in the context of the political environment and public policy. To complement this and to lend perspective, the history and traditions of the fire service will be reviewed as a means to discuss why these traditions both help and hinder progress in the fire and emergency services. Organizational effectiveness will be discussed and analyzed as it relates to various self-imposed standards and rules, as well as rules and laws that are mandated from other political divisions.

#### **Emergency Management**

May 14-15, 2019 (Tu-We) Location: **TBD**

This module will target Emergency Management best practices and the tools necessary for participants to build an effective and efficient Emergency Management program as an integrated division of the modern, comprehensive fire department as it relates to the governing agency, the private sector, and the public. Some emphasis will be placed on legislative directives at the Federal and State levels that affect local jurisdictions and can create compliance issues, some tied to funding. This module will also focus on the major tenets of Emergency Management with regard to standards and ethics, roles and responsibilities of key stakeholders and participants, the Disaster Life Cycle, and an integrated approach beyond the daily operations of the fire rescue department. This will NOT include instruction or discussions on NIMS or the ICS, beyond tertiary mention if and when

appropriate to the overarching material included in the curriculum. The topics and core competencies listed will be delivered for the purpose, among others, of designing and developing an integrated, comprehensive and cost-effective Emergency Management Program within the fire and emergency services. Given that most firefighters and mid-level officers have had little, if any, specialized education or experience in Emergency Management elements or issues, and few have had direct disaster experience beyond the daily operations within their jurisdiction, this module will provide a detailed set of core competencies, resources, and information that will assist the fire service leader in achieving stakeholder support toward implementation of the program.

### **Marketing Fire & EMS**

July 15-16, 2019 (Mo-Tu) Executive Development Conference

Boca Raton Resort & Club, 501 E. Camino Real, Boca Raton, Fl. 33432

This module is intended to enhance the participant's awareness and comprehension of the constant relationship that exists between the fire and emergency services and the importance of marketing the "products" it offers. Whether the motivation is practical or perceptive, providers need to be politically astute when dealing with elected officials, governmental bureaucracies, employees, special interest group, and citizens. The image you portray and the methodology you use to disseminate information can be critical to the long-term health of the organization.

### **Human Resources & Labor Relations**

October 15-16, 2019 (Tu-We)

Florida State Fire College, 11655 NW Gainesville Rd., Ocala, Fl. 34482

This module will focus on a variety of Human Resource issues and is designed to address concerns ranging from employee recruitment and retention issues, equal employment laws, the collective bargaining process, and the disciplinary process with an emphasis on progressive discipline. The hiring process will be examined, and discussion will focus on retention and promotional criteria. Team exercises and interactive participation will be part of the learning methodology.

### **Finance & Budgeting**

December 3-4, 2019 - 2018 (Tu-We) Safety and Health Conference

The B Resort, 1905 Hotel Plaza Blvd., Lake Buena Vista, Fl. 32830

A discussion on budgeting, and the funding process will focus on current trends in the fire and emergency service and creative methodologies to fund necessary organizational programs, and to serve as a basis for decision-making. The need to identify broad goals with interaction with the community stakeholders is addressed. The development of a policy to delineate fees and charges as they relate to the cost of the service will be addressed. This includes direct and indirect costs such as maintenance and operating costs and charges for use of capital, including depreciation factors.