

EXHIBITOR & SPONSORSHIP OPPORTUNITIES



2022 EXECUTIVE DEVELOPMENT CONFERENCE EXHIBITS AND SPONSORSHIP

The Florida Fire Chiefs' Association's annual Executive Development Conference brings together past, present and future leaders of the Fire Service to an all inclusive event that offers professional development opportunities and a forum for participants to exchange ideas, share knowledge, and network with peers and colleagues. Attendees are typically comprised of head of department Fire Chiefs, Chief Officers and other Fire Service professionals who have experience, currently hold or wish to pursue a career in leadership. The educational program is structured as all general sessions, bringing together executive and management level discussions as well as topics at the forefront of the industry. This program aims to give the participants a broader view of Fire Service issues and their role as leaders to influence the future of their department and the industry as a whole.

The conference program includes various social events where attendees are welcome to have a spouse/partner accompany them. In an industry so close knit and where relationships matter, this event fosters the concept of the "fire family" and encourages participants to connect to build and strengthen the Fire Service community.

The vendor opportunity at this event is through sponsorship and a limited vendor showcase all day Saturday that concludes with a Vendor Reception.

The 2022 Executive Development Conference vendor opportunities are as follows:

- **Exhibitor Only** - \$1,500 for a cocktail round at the Vendor Reception, Saturday 4:00 PM - 6:00 PM
- **Sponsor*** - Sponsorship of any item or event in the amount of \$3,000 or more
 - » **Annual Sponsor** - Consistent sponsor of the event for a minimum of ten years
 - » **Top Sponsor** - Highest contributing sponsor(s) of the event that year
 - » **Five Bugle Sponsor** - Designation given to select vendors who sponsor all FFCA annual events and provide direct contribution to the FFCA throughout the year

*Sponsorship includes the following additional benefits:

- 6-foot table-top display Saturday 9:00 AM - 6:00 PM (includes Vendor Reception).
- Recognition in the Florida Fire Service Magazine.
- Priority points towards Fire-Rescue EAST booth selection.
- Company recognition, logo and direct link to website on mobile app and signage (if applicable).
- Acknowledgment of sponsorship during housekeeping and general session remarks.
- Depending on type and level of sponsorship, opportunity for rep to give 2-3 minute remarks.
- Sponsorship of \$3,000 or more, one (1) representative permitted to attend all conference functions as an attendee. Sponsorship of \$10,000 or more, two (2) representatives permitted.

Items & Events Available for Sponsorship

Availability	Amount	Item/Event Description
Custom Branded Items (given to or accessed by all registrants)		
Available	\$3,000	Branded pens
Sponsored	\$3,000	Branded conference lanyards
Sponsored	\$5,000	Branded registrant bags
Available	\$5,000	Conference mobile app
Available	Variable	Attendee gift/giveaway
Events (in order of occurrence)		
Sponsored	\$5,000	Past Presidents' Luncheon
Available	\$10,000	Memorial Service
Partial	\$15,000	Board of Directors, Board of Trustees and Staff Dinner
Available	\$15,000	Hospitality Suite
Sponsored	\$20,000	Prayer Breakfast
Available	\$20,000	Installation Reception
Sponsored	\$25,000	Monday Night Off-site Social (with transportation)
Sponsored	\$35,000	Opening Party
Sponsored	\$50,000	Installation and Annual Awards Banquet
Additional Opportunities		
Sponsored	\$3,000	Fire Chief of the Year Award(s)
Available	\$3,000	Partner/Spouse Program (One Day)
Available	\$5,000	Partner/Spouse Program (Two Days)
Available	\$5,000+	Speaker Sponsorship (allows 2-3 minute remarks before session begins)
Available	\$5,000+	Refreshment Break
Available	\$7,500+	Conference Breakfast
Available	\$10,000+	Conference Lunch

*Custom sponsorship packages available. Please inquire for more details.



PEOPLE, PURPOSE & PASSION:
THE PATHWAY TO SUCCESS

For additional details or to register, please contact:
Ngoc Huynh, Operations & Events Director
Florida Fire Chiefs' Association
Email: events@ffca.org | Phone: (850) 900-5180 ext. 103
www.ffca.org