

Exhibitor & Sponsorship Opportunities



Vendor Opportunities at the 2025 Safety & Health Conference

October 20-22, 2025 | Margaritaville Resort Orlando

The 2025 Florida Fire Chiefs' Association Safety and Health Conference is an important annual event that directly supports the health, safety, and well-being of our brave first responders. By sponsoring or exhibiting, you will join approximately 400 conference participants and be part of a conference experience aimed at improving the lives of firefighters and emergency services personnel.

The Safety and Health Conference is more than just an event; it's a critical initiative to improve the lives of first responders. As an exhibitor or sponsor, your support demonstrates a commitment to firefighter health and safety while offering unparalleled exposure and networking opportunities. Don't miss the chance to be a key part of this impactful and meaningful conference. Contact events@ffca.org or Nikole@fridenmakerconsulting.com for further information, details and how we can create a custom sponsor and exhibit packages that will benefit your company and create the experience you need to not just show your support but to also gain valuable contacts.

SPONSORSHIP OPPORTUNITIES

Sponsoring at whatever level your organization is able to, is a great way to not just gain attention, awareness and build lasting relationships, but to also demonstrate your commitment to the Safety, Health and Well-Being of Firefighters and First Responders. Sponsorship opportunities are available at varying price points to meet your budget and goals. Please note though that sponsorship is based on a "first come first served" opportunity upon receipt of completed registration form. All sponsors will be listed on the conference website and in the conference app. All sponsorships over \$5000 will also include an exhibitor table and the first 8 sponsors who spend over \$10,000 will receive a table in a reserved prime location. Exhibitor tables are limited, so we encourage you to decide and commit quickly. There are only 34 tables total and 8 in the prime location near the registration and entry area.

Each Sponsorship includes unique exclusives that are detailed on the following pages. Please NOTE: FFCA will be responsible for the ordering, selection of any materials, giveaways or food items for the sponsored items. For example, selection of the photographer for the Headshot Station, Selection of the coffee break food items, or the bag logo.

For more information or to register, visit: www.ffca.org/shc

Or Contact: events@ffca.org | Nikole@fridenmakerconsulting.com | (850) 900-5180

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Vendors of all contribution levels will be represented on any signage and the conference mobile app.

Sponsorships may be displayed in order of contribution level, where applicable. Please refer to the information below and on the following pages.

Sponsorship Opportunity	Cost	Logo featured on conference website	Premium Location Exhibitor Table	Logo Featured in General Sessions and Mention from Stage	Company content on conference app
Conference Headline Sponsor	\$50,000	✓	✓	✓	✓
Opening Networking Reception	\$35,000	✓	✓	✓	✓
Buffet Lunch	\$26,000	✓	✓	✓	✓
Boxed Lunch	\$20,000	✓	✓	✓	✓
Full Day Coffee And Snack Break	\$20,000	✓	✓	✓	✓
AV Sponsor	\$15,000	✓	✓	✓	✓
Day 1 Cocktail Hour Bar Sponsor	\$12,000	✓	✓	✓	✓
Wi-Fi Sponsor	\$10,000	✓	✓	✓	✓
AM or PM Coffee & Snack Break	\$8,000	✓		✓	✓
Keynote Speaker Sponsor	\$7,000	✓		✓	✓
Hotel Key Card Sponsor	\$6,500	✓		✓	✓
Mobile App Sponsor	\$6,500	✓		✓	✓
Conference Bag Sponsor	\$4,500	✓		✓	✓

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All Sponsors will receive:

- *Logo Recognition on website, slides, and on appropriate signage*
- *Premium Sponsors (\$5000 and above) will receive prime Exhibit Location in the Foyer*
- *All Sponsors will receive Exhibit Package including a table and Chairs with 2 registrations. (All companies that have an exhibit table are asked to have representation at the table from the start of the conference on Monday and through end of day on Tuesday. Sponsor Tables are not open on Wednesday.*
- *Logo and information in the Mobile App*
- *Priority points towards other Florida Fire Chiefs' Foundation Events, including the Florida Fire & EMS Conference*

Headline Conference Sponsor:

- Share prominent name recognition in all areas. Example: 2025 Safety & Health Conference brought to you by Florida Fire Chiefs' Association and made possible with support by "Company Name"
- Your company logo will be prominently featured throughout all printed materials and virtual areas such as app and website
- Allotted 5 minutes of speaking time (or video) from the main general session stage at a time agreed upon by the host and sponsor
- FFCA will send one promotional email on Sponsor's behalf promoting sponsor, content determined by Sponsor but reviewed and approved by FFCA. FFCA can send either pre or post, sponsor's choice. Exact date agreed upon by both parties. Please note that this email goes only to registered attendees and metrics are not included.
- Two dedicated social media posts leading up to the event
- App headline/banner notice where appropriate.
- An Exhibit table in a prime location, if they are one of the first 8 top sponsors to confirm their sponsorship.

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Opening Networking Reception Sponsor:

- Your company logo will be prominently featured throughout all printed materials and virtual areas such as app and website
- Signage at the Reception Event noting your company as the sponsor
- Allotted 3 minutes of speaking time (or video) from the main general session stage at a time agreed upon by the host and sponsor
- Logoed Cocktail napkins
- Two dedicated social media posts leading up to the event
- Mention in App and on website anywhere the reception is noted that it is sponsored by your company
- An Exhibit table in a prime location, if they are one of the first 8 top sponsors to confirm their sponsorship

Lunch Sponsor Buffet or Boxed:

- Your company logo will be prominently featured throughout all printed materials and virtual areas such as app and website as well as a Welcome and Thank You on the day of your lunch from the main stage.
- Signage at the Lunch noting your company as the sponsor
- One dedicated social media post leading up to the event
- Mention in App and on website anywhere the Lunch is noted that it is sponsored by your company
- An Exhibit table in a prime location, if they are one of the first 8 top sponsors to confirm their sponsorship

Full Day Coffee Break Sponsor:

- Your company logo will be prominently featured throughout all printed materials and virtual areas such as app and website as well as a Welcome and Thank You on the day of your lunch from the main stage.
- Signage at the Lunch noting your company as the sponsor
- One dedicated social media post leading up to the event
- Mention in App and on website anywhere the Lunch is noted that it is sponsored by your company
- An Exhibit table in a prime location, if they are one of the first 8 top sponsors to confirm their sponsorship

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AV Sponsor:

- Your company logo will be prominently featured throughout all printed materials and virtual areas such as app and website as well as a Welcome and Thank You from the main stage.
 - Signage at the Lunch noting your company as the sponsor
 - An Exhibit table in a prime location, if they are one of the first 8 top sponsors to confirm their sponsorship
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Cocktail Hour Bar Sponsor:

- Your company logo will be prominently featured throughout all printed materials and virtual areas such as app and website as well as a Welcome and Thank You from the main stage.
 - Signage at the bar noting your company as the sponsor
 - Logoed Cocktail napkins
 - An Exhibit table in a prime location, if they are one of the first 8 top sponsors to confirm their sponsorship
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WIFI Sponsor:

- Your company logo will be prominently featured throughout all printed materials and virtual areas such as app and website as well as a Welcome and Thank You from the main stage.
 - Signage noting your company as the sponsor where wi-fi is mentioned
 - An Exhibit table in a prime location, if they are one of the first 8 top sponsors to confirm their sponsorship
-

AM or PM Break Sponsor:

- Your company logo will be prominently featured throughout all printed materials and virtual areas such as app and website as well as a Welcome and Thank You from the main stage.
- Signage noting your company as the sponsor at the sponsored break time

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Keynote Sponsor:

- Your company logo will be prominently featured throughout all printed materials and virtual areas such as app and website as well as a Welcome and Thank You from the main stage.
 - Opportunity to introduce the Keynote Speaker
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Hotel Key Card Sponsor:

- Your company logo will be prominently featured throughout all printed materials and virtual areas such as app and website as well as a Thank You from the main stage.
 - Custom branded hotel keys distributed at check-in to all guests booked in group block.
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Conference Mobile App Sponsor:

- Your company logo will be prominently featured throughout all printed materials and virtual areas such as app and website as well as a Thank You from the main stage.
 - Brand recognition through exclusive branding on the conference app homepage.
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Conference Bag Sponsor:

- Your company logo will be prominently featured throughout all printed materials and virtual areas such as app and website as well as a Thank You from the main stage.
- Logo placed on the bag. Sponsor will be able to review bag logo proof to approve. Logo will be in single color. Please note – FFCA will select, purchase, and order the conference bags.

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Tradeshow Exhibitor Table Only:

Exhibitor Options		Member	Non Member
Standard Exhibitor Booth	<ul style="list-style-type: none">• 6' Table and 2 chairs• Wastebasket• Includes company content on app• Conference Registration for 2 representatives	\$1,500	\$1,750
Premium Exhibitor Booth *First Come First Served with Limited Availability*	<ul style="list-style-type: none">• 6' Table and 2 chairs• Wastebasket• Includes company content on app• Conference Registration for 2 representatives• Premier location exhibitor table - limited	\$1,750	\$2,000

Please note that the Exhibit tables will be set for Days 1-2 of the conference, Monday – Tuesday, October 20-21, 2025. This year, after listening to multiple exhibitors, we will not have exhibit tables open on Wednesday, which is a half day ending at noon. This will also allow exhibitors to save on travel and hotel costs.

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