

**Chief Jason Gennaro**  
**Candidate for West Coast Regional Director**  
**Florida Fire Chiefs' Association**

I currently serve as Fire Chief of the East Lake Tarpon Special Fire Control District, where I lead with a focus on operational excellence, fiscal responsibility, professional development, and community-centered service. With more than three decades of progressive leadership experience in the fire service, I remain committed to collaborative leadership and to advancing initiatives that strengthen both our local organizations and the fire service profession as a whole.

Throughout my career, I have served in a variety of operational and administrative leadership roles, overseeing emergency response delivery, training, fire prevention, emergency management, professional standards, ISO improvements, labor relations, legislative processes, and the development of key organizational documents. I have consistently supported initiatives that enhance operational readiness, modernize fire service practices, strengthen teamwork, and reinforce people forward thinking.

I am actively engaged in professional associations and strongly believe in the value of statewide collaboration. The strength of the Florida Fire Chiefs' Association lies in its ability to unite leaders from departments of all sizes to address legislative priorities, workforce development, emergency management coordination, and emerging public safety challenges.

As a candidate for West Coast Regional Director, I am committed to:

- Strengthening communication between the FFCA Board and West Coast member agencies.
- Advocating for policies that support operational readiness, firefighter safety, and sustainable funding to support both the FFCA and our agency missions.
- Expanding leadership development and mentoring opportunities for emerging chief officers.
- Enhancing regional collaboration in areas such as mental health and wellness, recruitment and retention, professional development, and technology.
- Ensuring the West Coast region maintains a strong and consistent voice in statewide discussions and decision-making.

Effective regional leadership requires accessibility, transparency, open communication, and a willingness to listen. If elected, I will prioritize engagement with member agencies, encourage active participation in FFCA initiatives, and work diligently to represent the interests and perspectives of all West Coast fire service leaders.

**I respectfully ask for your support and the opportunity to humbly serve as West Coast Regional Director for the Florida Fire Chiefs' Association.**